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General information

a. Brief information on the project

Securing Nutrition, Enhancing Resilience (SENU) project is part of a global programme being implemented in 10 countries including India. The programme is part of the special initiative “**Transformation of Agricultural and Food Systems**” by the German Federal Ministry for Economic Cooperation and Development (BMZ). SENU aims to improve the nutritional situation of 424,000 women of child-bearing age (15-49 years age), pregnant and lactating women, and 86,000 young children (6-23 months) from vulnerable communities in the states of Madhya Pradesh and Maharashtra, India.

The project implements a **nutrition-sensitive integrated approach** since 2021 linking nutrition education with a multisectoral Community Nutrition Gardens initiative and nutrition sensitive micro-planning at community level. **Nutrition education follows a Social Behaviour Change- driven Nutrition Participatory Learning and Action (N-PLA)** approach facilitated by trained Anganwadi workers to improve dietary diversity of women and young children, being implemented by Welthungerhilfe (WHH) and their local partners in the selected districts of Madhya Pradesh (Barwani, Khandwa, Sheopur & Chhatarpur) and Maharashtra state (Nandurbar & Washim districts). The project supports the Department of Women and Child Development (DWCD) in Madhya Pradesh and Maharashtra in scaling and institutionalization of nutrition education and social behaviour change including soft skills trainings for their frontline workers. The project also supports the National Bank for Agriculture and Rural Development (NABARD) in facilitating N-PLA trainings for their local partners in Maharashtra.

To improve year-round availability and access to nutritious vegetables, millets / pulses and fruits, the projects work with MGNREGA on establishing **Community Nutrition Gardens (CNGs)** that are maintained by women led self-help groups on community land. Through paid work in the gardens under Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA), women are also economically empowered. The project aims to develop 350 CNGs in 4 districts of Madhya Pradesh and MGNREGA scales CNGs throughout Madhya Pradesh with a target of 3 CNGs in every block.

b. Context

Social and Behaviour Change (SBC) driven activities are the base of SENU's work in India by following a SBC and gender transformative informed integrated nutrition-sensitive approach that links nutrition education (Nutrition-Participatory Learning & Action, N-PLA) and community / homestead nutrition gardens (knowledge to action) and involves not only women but other important stakeholders for improved nutrition, hygiene and food production practices, such as fathers, grandmothers and Anganwadi workers (frontline nutrition workers at village level).

As part of the planned interventions, the Anganwadi workers (AWWs) undergo 3 rounds of intensive 3-days of nutrition education training on how to conduct SBC driven N-PLA cycle of 20 meetings including 3 community meetings at village level. AWWs in turn organize and facilitate N-PLA meetings at a regular interval of 15 days with nearly 30-35 women participants involving grandmother and male as well to promote desired behaviour towards achieving good nutrition and hygiene practices.

Realizing the importance of participatory nutrition education approach as an integral part of livelihood projects, the Capacity Development expert should support in developing a customised module on nutrition education that can be included in livelihood programmes (of MGNREGA or NABARD). Furthermore, Department of Women and Child Development (DWCD) in Madhya Pradesh asked SENU project to support in developing a Positive Deviance training module and training materials to facilitate PD training for their AWWs (as an extension of the nutrition trainings).

To achieve the above objectives, SENU project would like to seek the services from a **Capacity Development expert** for the development of Nutrition Education and Positive Deviance modules and facilitation of trainings for key stakeholders.

c. GIZ shall hire the contractor for the anticipated contract term, from **1st August 2023 till 15 November 2024 (15.5 months contract). Total working days- 160**

d. The contractor shall provide the following work/service:

A. SBC-driven nutrition education (compressed modules for other partners):

1. **Training needs-assessment:** Identification of training needs regarding nutrition, hygiene and food production practices of Community Resource Persons (CRPs) and Self- Help Groups (SHGs) women in Madhya Pradesh
 - Consultation with NABARD/MGNREGA state officials/Mate Supervisors of MGNREGA and SENU team for the preparation and finalization of tools for Focus Group Discussion and in-depth interviews with CRPs/SHGs in any one project location, could be Khandwa district
 - Sample selection, methodology discussion for FGDs/IDI and field work for training needs assessment
2. Development and designing of compressed and customized version of SBC driven nutrition education module including recommendations for existing visuals (based on the experiences from the existing N-PLA module) for NABARD and MGNREGA/SRLM frontline workers- Community Resource Persons (CRPs) and Self- Help Groups (SHGs) women respectively.
3. Testing of revised nutrition education module with CRPs/SHGs by facilitating at least two rounds of training (one cycle) in the selected district of Madhya Pradesh.
4. Support in roll out of revised nutrition education module with implementation partners and 10-15 SRLM block staff in one training batch in the selected district of Madhya Pradesh, could be Sheopur/Chhatarpur.

5. Facilitate N-PLA round 3 training for NABARD local partners in Maharashtra. Also, support in developing N-PLA roadmap for NABARD, Maharashtra.

B. Positive deviance training materials and training support:

6. Preparation of facilitator guide for trainers, training materials and Positive Deviance (PD) training module/toolkit for 3 days training of AWWs on the PD approach based on the learnings/field experience of PD pilot and existing DWCD SBC training manual in Khandwa districts of Madhya Pradesh.
7. Support in roll out of PD ToT for AWWs/Supervisors (40 master trainers- 3 days Training in 2 batches) and observation of 2 trainings conducted by master trainers in one project district: Khandwa district.
8. Mentoring support to trained master trainers: 1) fortnightly online meeting 2) what's app group 3) checklist/feedback form review mechanism etc.
9. Based on the previously developed SBC driven soft skills and Gender training module for Community Nutrition Gardens (CNGs) team members, organize and facilitate 4 refresher trainings in 4 different project districts with regular updation in the soft skills/gender module as per the current need of the CNG participants from SRIJAN/HARSHA trust.
10. Support DWCD Madhya Pradesh in facilitating series of master trainers training (ToT- atleast 2 trainings) on SBC training manual developed jointly by DWCD/SENU project
11. Support in any other Capacity Development initiative under SENU project in form of training module development, facilitation of training, workshop etc.

The deliverables under the assignment include:

1. Positive Deviance (PD) training module, facilitator guide for trainers and related training materials for AWWs in Madhya Pradesh by **September 2023**
2. Customized and compressed version of nutrition education training module (finalized after testing) and related recommendations for training materials for CRPs/SHGs women in Madhya Pradesh by **November 2023**
3. N-PLA round 3 training and roadmap developed for NABARD local partners by **December 2023**
4. SBC driven soft skills/gender module refresher trainings (4 trainings) for CNG team by **June 2024**
5. At least one additional Capacity Development initiative supported and documented by **November 2024**

1. Qualifications of proposed staff

1.1 Expert 1:

1.1.1 General qualifications

Education: Master’s degree in nutrition, Health, Behavioural/Social Sciences, Communication studies, gender studies or related fields

Professional experience: Minimum 10 years of experience in the field of SBC (including strategy development, tools, studies, M&E), capacity development and nutrition programming

1.1.2 Experience in the region/knowledge of the country: Preferably India, especially Madhya Pradesh and Maharashtra state and other relevant rural contexts

1.1.3 Language skills: Business fluency in Hindi and English, knowing Marathi would be an asset

3. Specification of inputs

Fee days	Number of experts	Number of days per expert	Comments
<ul style="list-style-type: none"> Preparation/debriefing 	1	1	Discussion and preparation of plan of action for the overall assignment
<ul style="list-style-type: none"> Implementation 	1	159	<ul style="list-style-type: none"> Identification of training needs for CRPs/SHGs (12 days) Development of compressed/customized version of nutrition education training module for NABARD/MGNREGA/SRLM frontline workers (15 days) Testing of revised nutrition education module with CRPs/SHGs (10 days) Support in roll out of revised nutrition education module with CRPs/SHGs in one training (5 days) Facilitate N-PLA round 3 training for NABARD local partners in Maharashtra (5 days) Develop N-PLA roadmap for NABARD local partners in Maharashtra (10 days) Preparation of facilitator guide for trainer, training materials and Positive Deviance (PD) training module/toolkit for AWWs (15 days) Support in roll out of PD ToT for AWWs/Supervisors (40 master

			<p>trainers- Training in 2 batches) and observation of 2 trainings (12 days + 10 days)</p> <ul style="list-style-type: none"> Facilitate series of SBC soft skills and gender refresher training (total 4 trainings) for CNG participants from SRIJAN/HARSHA trust (20 days) Mentoring support to trained master trainers: 1) fortnightly online meeting 2) wats app group 3) checklist/feedback form review mechanism (15 days) Support DWCD Madhya Pradesh in facilitating series of master trainers training (ToT-atleast 2) on SBC training manual (10 days) Support in any other Capacity Development initiative under SENU project in form of training module development, facilitation of training, workshop etc. (20 days)
Travel expenses	Number of experts	Number of days/nights per experts	Comments
<ul style="list-style-type: none"> Per-diem allowance in country of assignment 	1	80	
<ul style="list-style-type: none"> Overnight allowance in country of assignment 	1	80	
<ul style="list-style-type: none"> Travel costs (train, private vehicle) 		30	<ul style="list-style-type: none"> Travel to Khandwa, Barwani or any other district in Madhya Pradesh Gadchiroli and any other district in Maharashtra Use of local taxi for official travel within local city location
Flights	Number of experts	Number of flights per experts	Comments
<ul style="list-style-type: none"> International flights 			
<ul style="list-style-type: none"> Domestic flights 	1	4	Base location to project location (Madhya Pradesh and Maharashtra)
Other costs	Number of experts	Amount per experts	Comments

Calculate your financial bid exactly in line with the quantitative requirements of the specification of inputs above. There is no contractual right to use up the full days/travel or workshops or budgets. The number of days/travel/workshops and the budgets will be contractually agreed as **maximum amounts**. The regulations on pricing are contained in the price sheet.
